

Building on our commitments in coffee sourcing, we began changing how we source equipment in 2021. We want to apply the same coffee values to equipment: traceability, quality and trusted relationships with suppliers backed by a responsible purchasing approach.

Our journey

2012

Launch
of our equipment range

2021

Introduction of virtuous,
ecologically meaningful products

2022

Launch of a CSR assessment
of all our brands and their suppliers

2024

**Introduction of social
and environmental audits**
(1 facility so far)

2025

100% of our brands assessed
+ 10 new brands aligned with our values
and supporting concrete projects
6 brands discontinued

2026

OUR PHILOSOPHY
“LOW IMPACT IS THE NEW STANDARD”

2 key objectives



**Reduce the planned obsolescence
of electrical devices and improve
their lifespan:** to cut the carbon impact
of each product by half.



**Find 100%
recyclable** bags in every country!