



Racafé

Casa fundada en 1953

Sustainable Colombian Coffee





At Racafé, we aim to propose, learn, innovate, and dream for ***sustainable development***. We envision a fair and equitable future in which *new generations can harvest what we are sowing today*.





*In recent years, Racafé has developed our sustainability standard, **CRECER**, with several communities. Through the **commercialization** of this coffee, we provide a traceable product from farms committed to sustainable development and regional improvement.*



Our *purpose*

Promote sustainable forms of ongoing participation throughout the coffee production chain. implement an **INTERNAL SUSTAINABILITY STANDARD** to support coffee communities



Producer's
current state
analysis



Comprehensive
improvement plan



Recognition of
good initiatives

In order to develop *local strategies* and add differential value to coffees with a **SUSTAINABLE PURPOSE**



OBJECTIVES

Improve the quality of life of coffee growing families

Social



*Improve quality of life
of coffee growing
families*

Economic



Improve *coffee quality
and production*

Environmental



Efficiency in use of
Natural Resources

1

24 INDICATORS that cover environmental, social and economic aspects



Environmental

- Biodiversity
- Weed control
- Organic waste
- Inorganic waste
- Pesticide Management
- Efficient use of water
- Ecosystem services
- Climate change



Social

- Public Policy
- Associativity
- Training
- R&D
- Intergenerational work
- Food security
- Labor
- Infrastructure

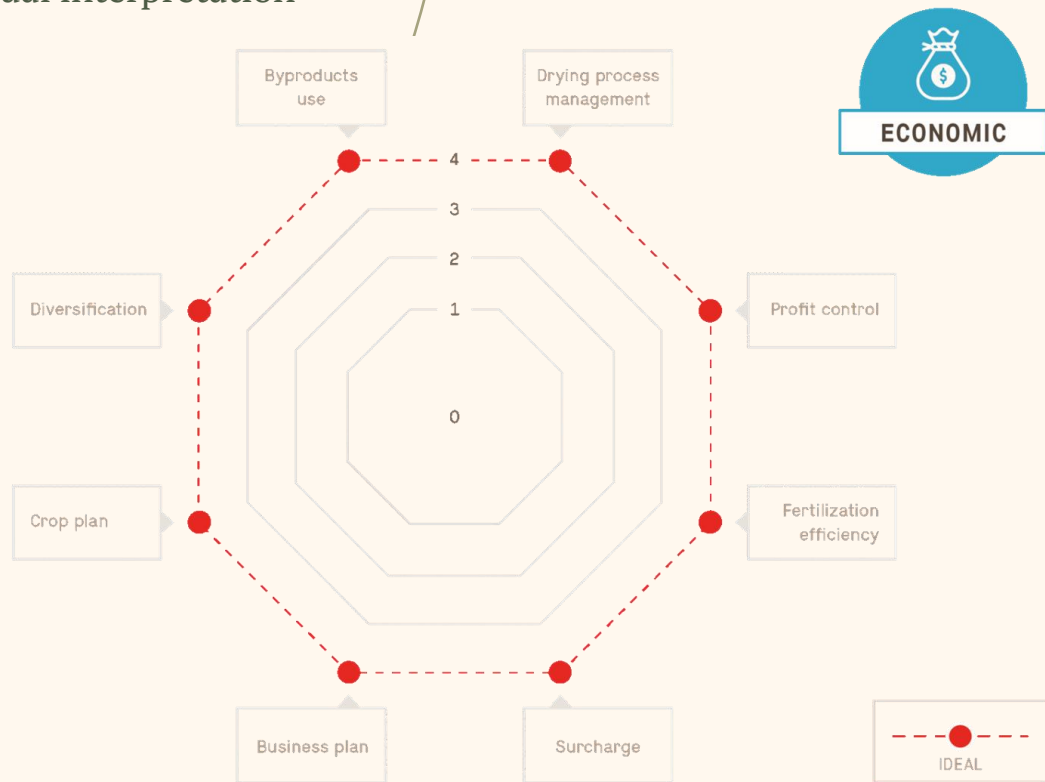


Economic

- By-products use
- Diversification
- Crop plan
- Business plan
- Premiums
- Fertilization
- Fermentation
- Drying

2

GUIDE TO EVALUATE completion of established goals by means of a visual interpretation



3

FIELD NOTEBOOK which tells the story of the farm and its sustainable process by keeping records and registering specific improvement plans made to progressively increase its sustainability.



Registro indicadores económicos

17. PLAN DE NEGOCIO

OBJETIVO
Evaluar la organización de la finca para entender dónde se encuentran las fortalezas y debilidades de los procesos de instalación, plantío, manejo, fertilización, control fitosanitario, labores de mantenimiento, recolección, post cosecha y transporte.

INDICADOR
1. Medir el diálogo con el productor/a.
2. Recorrido y observación del predio.
3. Registro del precio de venta obtenido y recibos de las actividades que se realizan en las áreas sembradas.

CRITERIOS DE EVALUACIÓN	CUMPLIMIENTO			ESPECIFIQUE LAS ACTIVIDADES
	FECHA 1	FECHA 2	FECHA 3	
1. ¿Se lleva registro de la venta de su café?				
2. ¿Se archiva los compromisos de venta de su café, indicando su específica fecha, volumen y el precio de compra?				
3. ¿Se registra el volumen de las ventas de su café durante todo el ciclo de producción?				
4. ¿Se registra las ventas y los costos de la producción?				

OBSERVACIONES GENERALES

Evaluación económica

FECHA 3

Uso de subproductos

Control de secado

Control de beneficio

Eficiencia en fertilización

Bonificación

Plan de negocio

Plan de cultivo

Diversificación con animales

VALOR CRECER

Económico

+



Where is CRECER?

Overview | Sustainability Standard **CRECER**



1. **Cesar:** 77
2. **Antioquia:** 534
3. **Santander:** 138
4. **Boyacá:** 167
5. **Cundinamarca:** 205
6. **Caldas:** 134
7. **Quindío:** 49
8. **Tolima:** 306
9. **Huila:** 63
10. **Cauca:** 389
11. **Nariño:** 126



Total Coffee Farms:
2.188

Warehouses:
24

Coffee Plantation:
9.489,35 HCT

Potential Production:
14.493.623 Bags (of Dry Parchment Coffee)



Milling Plants

- NEIVA
- POPAYÁN
- BOGOTÁ
- ARMENIA
- PEREIRA,
- MEDELLÍN
- BUCARAMANGA



ATLANTIC
OCEAN

PANAMÁ

PACIFIC
OCEAN

VENEZUELA

BRASIL

--- ADOR



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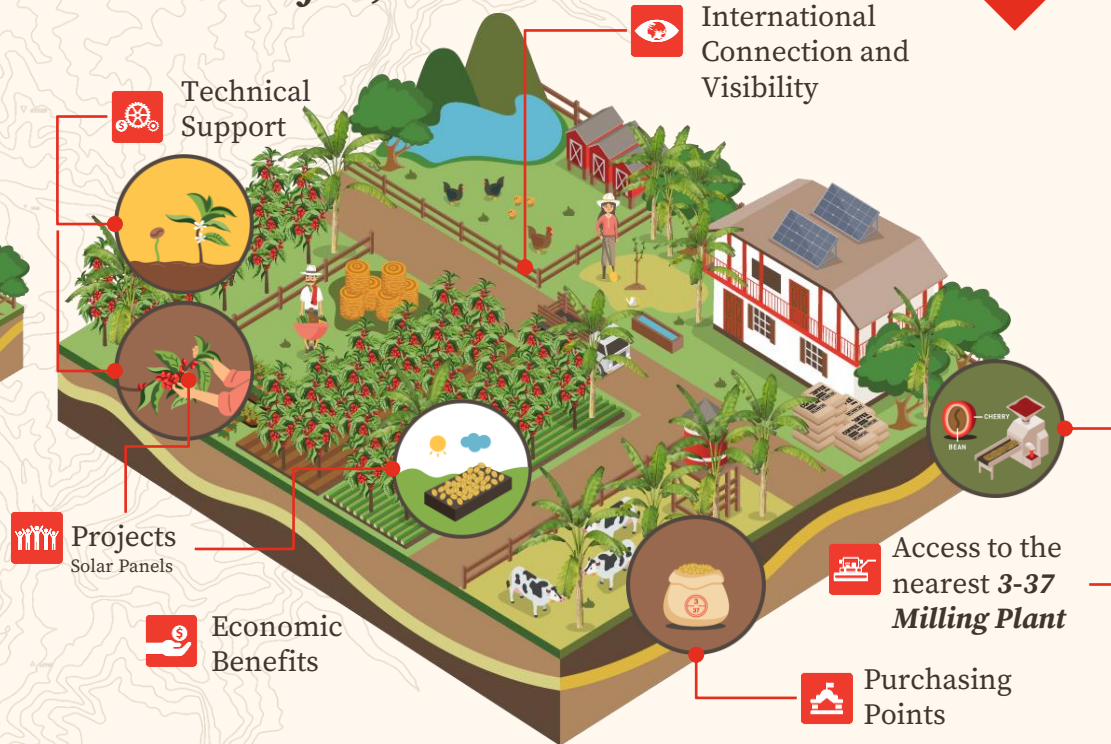


CRECER Impact

Farms before, CRECER.



Farms after, CRECER.





CRECER Projects

In 2025



Environmental Projects



**Until June 2025

Executed

Project	Quantity	Investment	Aspects
Composting Pits (Installed Units)	40 UND	\$19,650.000 (COP)	 
Vegetable Gardens	30 UND	\$3,400.000 (COP)	  
Native Tree Planting Kit (Delivered Kits)	400 UND	\$4,400.000 (COP)	





Social Projects

Executed

**Until June 2025

Project	Quantity	Investment	Aspects
Training (Trained Producers)	1000	\$8,400.000	 
Donations for Oncology Rural Patients	20 UND	\$1,590.000	
Improvement of rural school infrastructure	1	\$10,280.000	
School Kits (Delivered Kits)	1000 UND	\$44,000.000	 





Economic Projects

**Until June 2025

Executed

Project	Quantity	Budget	Aspects
Solar Drying Modules	30 UND	\$34,654,680 (COP)	
Quality Contest (Manzanares, Lengupa,)	3	\$49,600.000	 
Quality Contests (Participating Samples)	150		 





racafecolombia

Racafé

Let's keep in touch

Address

Carrera 11 # 82-01 Piso 5 Bogotá - Colombia

Phone and e-mail

+57-601-6118700 | trade@racafe.com

www.racafe.com.co